



**University of
South Australia**

Study
**Communication
and Media**

at the University
of South Australia

unisa.edu.au/communication

Make the most of your semester abroad at UniSA. When you study with us, you will engage with industry professionals, and work with the latest software, hardware and technologies in facilities such as an on-campus TV studio with a green screen, editing suites and motion capture and VR studios.

**5 STAR RATING FOR LEARNING
RESOURCES AND STUDENT
SUPPORT IN COMMUNICATIONS**

2020 Good Universities Guide



We have a wide range of courses to choose from in communication and media – explore the full range at international.unisa.edu.au/short-term-study/what-can-i-study/

Get started by looking at some of the most popular choices of our previous students.

Courses may have pre-requisites. Applications are assessed on an individual basis.

Study Period	Area/Cat Number	Course Name	Unit Value	Notes
SP2 only	COMM 1006	Communication and Media	4.5	
SP2 only	COMM 1065	Professional and Technical Communication	4.5	
SP2 only	COMM 2079	Content Creation for Media	4.5	
SP2 only	COMM 3064	Promotional Communication: Advertising, Publicity and Marketing	4.5	SP2: Study Period 2 February – July
SP2 only	INFT 1014	Introduction to Digital Media	4.5	SP5: Study Period 5 July – November
SP2 only	INFT 1019	Design Language in Media Arts	4.5	
SP2 & 5	COMM 3037	Professional Writing	4.5	4.5 UniSA units is equivalent to 7.5 ECTS
SP4 only	COMM 1071	Introduction to Social Media	4.5	(18 units = 30 ECTS)
SP5 only	COMM 1057	Public Relations Theory and Practice	4.5	
SP5 only	COMM 1066	Digital Design Essentials	4.5	
SP5 only	COMM 3062	Integrated Communication Planning	4.5	
SP5 only	COMM 3083	Social Media Engagement	4.5	

Get ready for an **amazing student experience**

 @unisastudyabroad

Discover

Adelaide and South Australia

There're many reasons why Adelaide is often referred to as Australia's best kept secret – no matter which direction you head, you'll be sure to discover something uniquely Australian within easy reach of the city. Whether you love camping, visiting arts festivals, wine-tasting or simply lounging on a beach, you'll find it all here in South Australia.



"It's a great cultural melting pot. I've met people coming from all over the world."

Martina Cocchi Italy

Martina visiting part of the South Australian coast



THE ADELAIDE FRINGE FESTIVAL is the second largest arts festival worldwide



ADELAIDE has a coastline of 60kms and includes easily accessible sandy beaches

Adelaide is one of Australia's most affordable cities



ADELAIDE IS UP TO 14% MORE AFFORDABLE than other major Australian cities
2019 EIU Cost of Living Survey



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