



University of  
South Australia

UniSA BUSINESS  
IS RANKED IN  
THE TOP 1%  
WORLDWIDE\*

Master of  
**MANAGEMENT  
(ARTS AND CULTURAL  
MANAGEMENT)**



[unisa.edu.au/business](http://unisa.edu.au/business)

First Arts and Cultural Management qualification in Asia-Pacific.

Work with the Asia-Pacific Centre for Arts and Cultural Leadership – a UniSA and Adelaide Festival Centre joint venture at the forefront of the arts and in engagement with the Asia-Pacific.

Gain industry experience through internships offered at major arts organisations in Adelaide.



City West  
Campus



2 years  
full-time



February  
and August  
intakes

IELTS Total.....6.5  
IELTS Reading.....6.0  
IELTS Writing.....6.0

*(or equivalent for other English  
Language tests accepted by UniSA)*

DEGREE CODE: **DMMC** | CRICOS CODE: **O81136B**



*Students in the  
Kerry Packer  
Civic Gallery*



UniSA Business is AACSB and EFMD (EQUIS) accredited.

*\*UniSA Business is one of just ten institutions in Australia and 189 globally to be accredited by EQUIS (from over 16,500 worldwide). EFMD, February 2020.*

Information correct at time of printing (September 2020)  
CRICOS Provider number O0121B

# Master of MANAGEMENT (ARTS AND CULTURAL MANAGEMENT)

Prepare for success as a manager in the vibrant arts sector with the only qualification of its kind in South Australia.

You will gain an advanced understanding of contemporary management theory and how it applies to the various elements of the creative arts and cultural industries.

You will develop leadership and problem-solving abilities, and the knowledge and skills to inform policy-making at government and peak industry body levels.

## REAL-WORLD CONNECTIONS

UniSA's joint initiative with the Adelaide Festival Centre places this master degree at the forefront of arts, culture and education in Australia.

The Asia Pacific Centre for Arts and Cultural Leadership works to ensure Adelaide becomes the hub of arts and cultural partnership activities in the Asia Pacific region. This will further enhance your career prospects locally and abroad.

## EXECUTIVE PARTNER PROGRAM

Benefit from this unique opportunity to engage with highly successful industry executives to enhance your studies and career. Our Executive Partners are active, semi-retired or recently retired business professionals who have a wealth of knowledge and want to help you achieve your goals.

## CAREER OUTCOMES

Gallery manager / festival director / museum director / theatre manager / venue manager / artistic director / executive producer / general manager / corporate partnerships manager / program manager / policy adviser



**"The Business Career Mentor Program was the best – I met lots of new people."**

**Nidya Patricia Ahumada Triana**  
COLOMBIA

**Master of Management**

## DEGREE STRUCTURE

### ARTS AND CULTURAL MANAGEMENT SPECIALISATION

Arts and Cultural Leadership and Governance  
Accounting for Management M  
Marketing Management  
Arts and Cultural Audiences  
Arts Environment  
Festivals and Events  
Arts Management  
Arts Philanthropy  
Arts Law  
Venues and Facilities Management

### BUSINESS SCHOOL ELECTIVES

6 x Electives

## ADVANCED STANDING

Eligible applicants can complete this degree in 1.5 years of full time study (or the equivalent part time) with Advanced Standing. You may be eligible if you have successfully completed one of the following:

- a bachelor degree in a business discipline;
- a bachelor degree which includes a major in business, commerce, marketing or management; OR
- a graduate certificate in a business discipline.

**TOP 10 IN  
AUSTRALIA FOR  
BUSINESS AND  
ECONOMICS**

2020 THE Subject rankings



University of  
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For more information, please visit

[unisa.edu.au/international](https://unisa.edu.au/international)  
[unisa.edu.au/enquiry](https://unisa.edu.au/enquiry)

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