

WORLD TOP 150 IN BUSINESS AND ECONOMICS

2020 Times Higher Education Subject Rankings

INTERNATIONAL MBA (BUSINESS ANALYTICS)

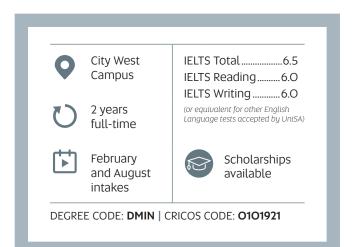


unisa.edu.au/business

Study a two-year MBA with a global focus that does not require previous work experience.

Combine management theory with advanced analytics skills and become a data-driven decision maker prepared to excel in international business.

Strengthen your global perspective and network with opportunities for international exchange or overseas study.



"I like the balance between theoretical knowledge and practical learning through group discussions, case studies, master classes, workshops and an industry internship. I have built strong professional relations and networks that will be a valuable asset for my career path."

Aashna Bansal / Graduate of the International MBA



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INTERNATIONAL MBA (BUSINESS ANALYTICS)

Graduate career-ready with the knowledge and skills you need to become a data-driven decision maker working in an international business context.

Develop the skills to confidently analyse complex datasets, and identify trends, providing the valuable insights that help drive organisational competitive advantage.

This degree combines a sound understanding of the global business environment with the foundations of business analytics strategies.

REAL-WORLD CONNECTIONS

Placements and internships bridge the gap between study and work. Our connections to industry create opportunities for you to grow. These experiences build confidence in the business world and give you a competitive edge.

EXECUTIVE PARTNER PROGRAM

Benefit from this unique mentoring opportunity to engage with highly successful industry executives. Our Executive Partners are active, semi-retired or recently retired business professionals who have a wealth of knowledge and want to help you achieve your goals.

CAREER OUTCOMES

General manager / chief operating officer / trade and investment adviser / foreign affairs adviser / global business manager / project manager / business consultant / international business development manager / business intelligence analyst

DEGREE STRUCTURE

BUSINESS CORE COURSES

Marketing Management Accounting for Management M Economic Principles for Business Global Business Environment

PROGRAM CORE COURSES

Fundamentals of Data Analytics for Business Managing the Global Workforce People, Leadership and

Performance International Business:

Strategy and Ethics

BUSINESS ANALYTICS SPECIALISATION

Enterprise Analytics for Business Professionals

Data Privacy, Governance and Quality for Business Professionals

Data Visualisation and Communication for Business Professionals

Machine Learning for Business Professionals

Specialisation Elective

Specialisation Elective **BUSINESS ELECTIVES**

Business Project G OR Business Practicum G Business Elective

"Partnering industry and academia ensures we are not only developing the skills of today but also the leadership skills required for the future."

Mr Peter Stevens Executive Director: MBA and IMBA UniSA BUSINESS RANKED IN THE TOP 1% WORLDWIDE^{*}



For more information, please visit unisa.edu.au/international unisa.edu.au/enquiry *UniSA Business is one of just ten institutions in Australia and 189 globally to be accredited by EQUIS (from over 16,500 worldwide). EFMD, February 2020.

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