



University of  
South Australia

**WORLD TOP 150  
IN BUSINESS AND  
ECONOMICS**

2020 Times Higher Education  
Subject Rankings

# INTERNATIONAL MBA (BUSINESS ANALYTICS)



[unisa.edu.au/business](https://unisa.edu.au/business)

Study a two-year MBA with a global focus that does not require previous work experience.

Combine management theory with advanced analytics skills and become a data-driven decision maker prepared to excel in international business.

Strengthen your global perspective and network with opportunities for international exchange or overseas study.



City West  
Campus



2 years  
full-time



February  
and August  
intakes

IELTS Total ..... 6.5  
IELTS Reading ..... 6.0  
IELTS Writing ..... 6.0

*(or equivalent for other English  
Language tests accepted by UniSA)*



Scholarships  
available

DEGREE CODE: **DMIN** | CRICOS CODE: **0101921**



*"I like the balance between theoretical knowledge and practical learning through group discussions, case studies, master classes, workshops and an industry internship. I have built strong professional relations and networks that will be a valuable asset for my career path."*

**Aashna Bansal** / Graduate of the International MBA



UniSA Business is AACSB and EFMD (EQUIS) accredited.

Information correct at time of printing (September 2020)  
CRICOS Provider number 00121B

# INTERNATIONAL MBA (BUSINESS ANALYTICS)

Graduate career-ready with the knowledge and skills you need to become a data-driven decision maker working in an international business context.

Develop the skills to confidently analyse complex datasets, and identify trends, providing the valuable insights that help drive organisational competitive advantage.

This degree combines a sound understanding of the global business environment with the foundations of business analytics strategies.

## REAL-WORLD CONNECTIONS

Placements and internships bridge the gap between study and work. Our connections to industry create opportunities for you to grow. These experiences build confidence in the business world and give you a competitive edge.

## EXECUTIVE PARTNER PROGRAM

Benefit from this unique mentoring opportunity to engage with highly successful industry executives. Our Executive Partners are active, semi-retired or recently retired business professionals who have a wealth of knowledge and want to help you achieve your goals.

## CAREER OUTCOMES

General manager / chief operating officer / trade and investment adviser / foreign affairs adviser / global business manager / project manager / business consultant / international business development manager / business intelligence analyst



**“Partnering industry and academia ensures we are not only developing the skills of today but also the leadership skills required for the future.”**

**Mr Peter Stevens**  
**Executive Director: MBA and IMBA**

## DEGREE STRUCTURE

### BUSINESS CORE COURSES

Marketing Management  
Accounting for Management M  
Economic Principles for Business  
Global Business Environment

### PROGRAM CORE COURSES

Fundamentals of Data  
Analytics for Business  
Managing the Global Workforce  
People, Leadership and  
Performance  
International Business:  
Strategy and Ethics

### BUSINESS ANALYTICS SPECIALISATION

Enterprise Analytics for  
Business Professionals  
Data Privacy, Governance and  
Quality for Business Professionals  
Data Visualisation and  
Communication for  
Business Professionals  
Machine Learning for  
Business Professionals  
Specialisation Elective  
Specialisation Elective

### BUSINESS ELECTIVES

Business Project G OR  
Business Practicum G  
Business Elective

**UniSA BUSINESS  
RANKED IN  
THE TOP 1%  
WORLDWIDE\***



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South Australia

For more information, please visit

[unisa.edu.au/international](https://unisa.edu.au/international)  
[unisa.edu.au/enquiry](https://unisa.edu.au/enquiry)

\*UniSA Business is one of just ten institutions in Australia and 189 globally to be accredited by EQUIS (from over 16,500 worldwide). EFMD, February 2020.

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