



University of
South Australia

**No. 1 IN
AUSTRALIA
FOR QUALITY
EDUCATION**

2020 THE University
Impact Rankings

Bachelor of
**DESIGN
(PRODUCT DESIGN)**



unisa.edu.au/design

Work on real-world projects, gaining valuable practical experience that helps position career opportunities in a rapidly growing and dynamic profession.

Benefit from our networks and relationships with the product and industrial design industry – locally, nationally and internationally.

Learn from teachers who are practicing professionals with strong links to industry.

World-class workshop & studio facilities including laser and waterjet cutters, CNC routers, 3D printers, industry-standard motion-capture and virtual reality systems.



City West
Campus

ATAR 7.0



3 years
full-time

IELTS Total 6.0

IELTS Reading 6.0

IELTS Writing 6.0

*(or equivalent for other English
Language tests accepted by UniSA)*



February and
July intakes

DEGREE CODE: **DBPR** | CRICOS CODE: **071953G**



**Zac Allen with
his Elastic
Powered Car
Prototype.**

For more information, please visit
unisa.edu.au/international
unisa.edu.au/enquiry

*Results in Design Practice and Management
- 2018 Excellence in Research for Australia (ERA)

Information correct at time of printing (September 2020)
CRICOS Provider number 00121B

Bachelor of **DESIGN** **(PRODUCT DESIGN)**

Graduate career-ready with the technical skills you need for a successful future in the innovative product and industrial design industry.

During your studies you will develop fundamental practical skills through design studio classes, model making and prototyping. You will learn in our state-of-the-art workshops that are fitted out with digital fabrication equipment such as laser and waterjet cutters, CNC routers and 3D printers, as well as industry-standard motion-capture and virtual reality systems.

You will also have the opportunity to participate in international and national study tours, competitions and exhibitions.

REAL-WORLD CONNECTIONS

Our teaching staff are highly trained industry professionals who bring with them years of experience and strong industry links. Many hold professional positions with organisations including the Design Institute of Australia.

KEY COURSE

Product Design Studio 6 (Manufacturing) - Consolidate and integrate a broad range of skills, knowledge and design methodologies to create design solutions for mass production in response to complex contexts and situations.

CAREER OUTCOMES

Product designer / freelance designer / furniture designer / computer drafter / technical illustrator / product development coordinator / entrepreneur / exhibition designer / production designer / industrial designer (with further study)



"The quality of the facilities in the workshop are very good. We share a lot of ideas and concepts with other students in the workshops and studio and I can improve my language."

Xie Juncheng CHINA

**Bachelor of Design
(Product Design)**

DEGREE STRUCTURE

FIRST YEAR

Design Foundation Studio
Physical Prototyping Techniques
for Product Design

Drawing for Product Design

Product Design Studio 2 (Principles)

Computer Graphics and
Imaging for Design

Introduction to Computer
Modelling for Product Design

SECOND YEAR

Product Design Studio 3
(Human Factors)

Low Volume Manufacturing
for Product Design

Advanced Computer Modelling
for Product Design

Product Design Studio 4 (Materials,
Processes and Sustainability)

Human-Centred Design:
Research and Analysis

Electronics (Theory
and Techniques)

THIRD YEAR

Product Design Studio 5 (Usability)

High Volume Manufacturing
for Product Design

Design, Culture and Society 2

Product Design Studio 6
(Manufacturing)

Art, Architecture and Design Elective
Free Elective

PROFESSIONAL ACCREDITATION AND RECOGNITION

Graduates of this program are eligible for Graduate Membership of the Design Institute of Australia and are eligible for Associate Membership after two years of professional practice.



**Design
Institute of Australia**



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