

Bachelor of

BUSINESS



unisa.edu.au/business

Enjoy the flexibility of a broad business degree and create your own study plan based on your career goals.

Complete 15-45 days of industry placement with a local or international organisation as an elective course.

Complete an undergraduate degree and masters degree in just four years with our 3+1 Pathway to Masters package.



City West Campus



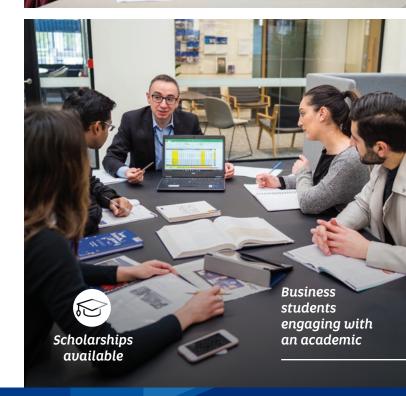
3 years full-time



February and August intakes (or equivalent for other English Language tests accepted by UniSA)

DEGREE CODE: DBBN | CRICOS CODE: 082882D









Bachelor of

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This highly flexible business degree allows you to tailor your studies to your interests and future career.

You will develop a solid grounding in business fundamentals such as international business, economics and entrepreneurship. Then, tailor your studies through a range of electives, minor study areas, or majors in Innovation and Entrepreneurship or International Business.

Discover pathways into other Bachelor of Business degrees with tailored specialisations and transfer with study credit for successfully completed courses.

REAL-WORLD CONNECTIONS

You will learn from teachers with professional experience as part of your studies. You will also have opportunities to connect with industry outside the classroom by completing an internship or industry project, or by participating in our overseas exchange program.

Build your network and career by participating in our Business Career Mentor Program which pairs you with an experienced business professional.

BACHELOR AND MASTERS DEGREE IN 4 YEARS

Package the Bachelor of Business with a choice of Master of Management degrees and graduate with two qualifications in just four years with our 3+1 Pathway to Masters program.

CAREER OUTCOMES

Business owner / entrepreneur / business adviser / business consultant / business development manager / human resources adviser / marketing and communications officer



"My area of research interest is in strategic knowledge management to support organisational sustainability in times of change and disruptions."

Dr Saras Sastrowardoyo Program Director

DEGREE STRUCTURE

FIRST YEAR

Career Development for Professionals

Accounting for Business OR

Quantitative Methods for Business

Business and Society
OR International Study

Tour OR Elective Principles of Economics

Elective

Marketing Principles:
Trading and Exchange
Management and Organisation
Minor 1

SECOND YEAR

Business Intelligence

Business Law

Minor 1

Minor 2

Entrepreneurship for Social and Market Impact

Minor 1

Minor 2

Minor 2

THIRD YEAR

Strategic Management

Minor 1

Minor 2

Elective

International Business Environments OR International Elective

3 x Electives



