

# 2024 BUSINESS GUIDE

FOR INTERNATIONAL STUDENTS



University of  
South Australia





**#1 IN AUSTRALIA FOR GRADUATE EMPLOYABILITY**

*QILT Employer Satisfaction Survey, 2020-22 – Employability Skills Indicator. Public universities.*



**WORLD TOP 100 FOR HOSPITALITY AND LEISURE MANAGEMENT**

*2023 QS Subject Rankings.*



**WORLD'S No.1 FOR BRAND MANAGEMENT RESEARCH**

*AFR BOSS Magazine, April 2018 – League of Scholars.*



**TOP 5 IN AUSTRALIA FOR PRODUCING GREATEST NUMBER OF CEOs**

*Ranked #4, Forbes List of Global Companies – MBA News February, 2022.*



**RATED FIVE STARS FOR EXCELLENCE IN RESEARCH, EMPLOYABILITY, TEACHING, FACILITIES, INTERNATIONALISATION, INCLUSIVENESS AND INNOVATION**

*2023 QS Stars Ratings.*



# INVESTING IN YOUR SUCCESS

Join one of Australia's premier universities for business, recognised nationally and internationally for its quality education, career outcomes and research. UniSA Business is the only business school in South Australia accredited by both AACSB International (The Association to Advance Collegiate Schools of Business) and EFMD (EQUIS) - the world's leading accreditation bodies.

[unisa.edu.au/business](https://unisa.edu.au/business)





## UNISA BUSINESS RANKED IN THE TOP 1% WORLDWIDE

UniSA Business is one of just 12 institutions in Australia and approximately 200 globally (from over 25,000 universities) to be EQUIS accredited. EFMD, March 2022.

## PROFESSIONAL

### BUSINESS CAREER MENTOR PROGRAM

Students are paired one-on-one with business professionals to enhance employability. International students also benefit from tailored workshops and activities to maximise Australian networks.

### EXECUTIVE PARTNERS PROGRAM

High achieving postgraduate business students can benefit from a mentoring relationship with an experienced industry executive.

### ENTERPRISE SKILLS

These skills are integrated into our business degrees so students graduate with a sound knowledge base and the skills employers are looking for.

### BUSINESS INTERNSHIPS

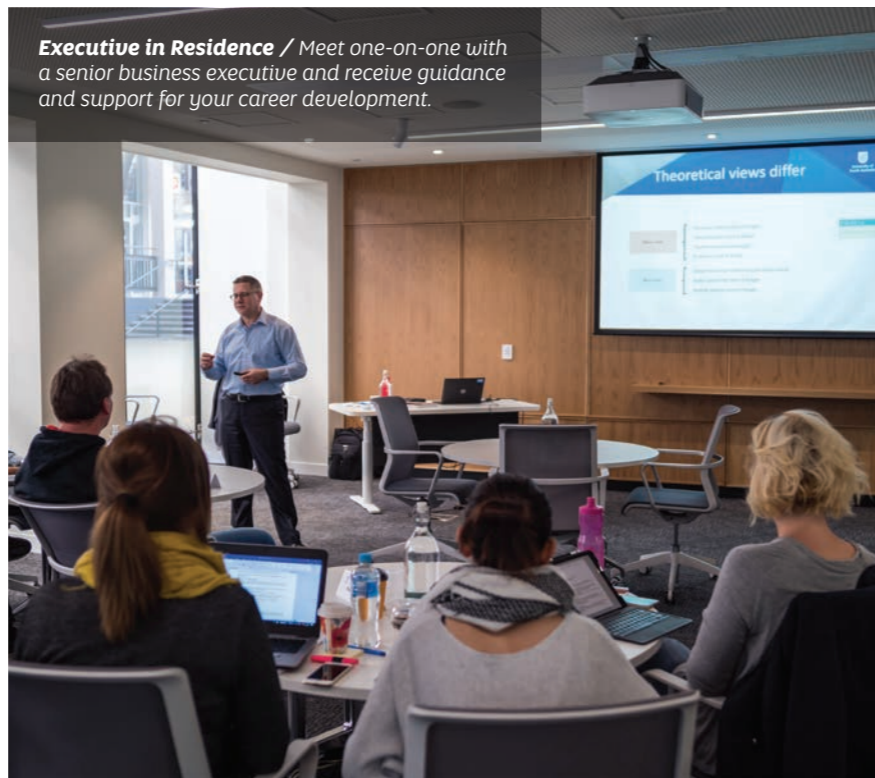
We source internship opportunities that enable our students to apply their skills, and bring fresh perspectives and knowledge to a real workplace.

## SUPPORT

There are many services to support your time at University. You will have access to study support, language assistance, personal counselling, accommodation assistance and a free Peer Assisted Study Session (PASS) program facilitated by students who have excelled in their course and want to help other students improve their grades.

### CAREER SERVICES

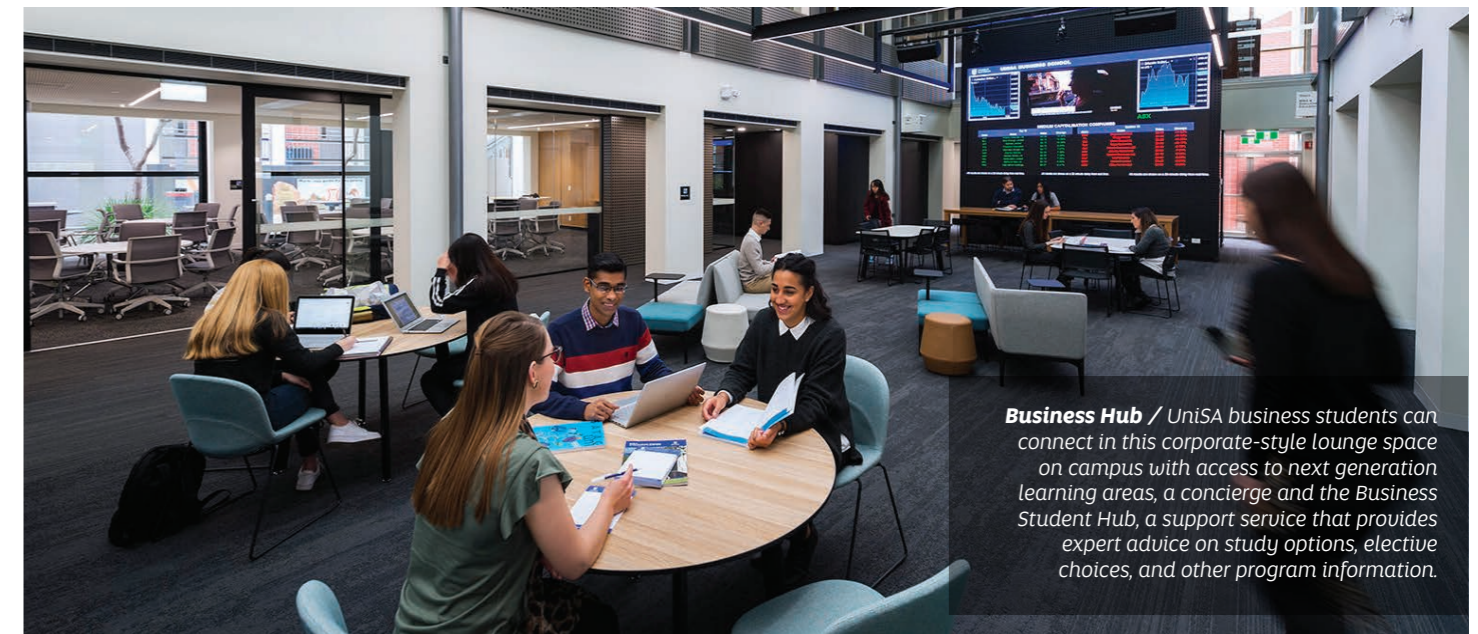
Connect with our expert career advisers for advice, gain access to networking opportunities, industry events and an Online Career Hub with job resources and listings.



**Executive in Residence** / Meet one-on-one with a senior business executive and receive guidance and support for your career development.



**Industry to Student Networking Event** / Industry professionals attend a speed-networking session with business students seeking internship placement opportunities.



**Business Hub** / UniSA business students can connect in this corporate-style lounge space on campus with access to next generation learning areas, a concierge and the Business Student Hub, a support service that provides expert advice on study options, elective choices, and other program information.



**Iress Trading Room** / UniSA is the first South Australian university to develop a learning space that features a market data feed and financial analysis tools – the same technology used by the world's leading banks and investment firms.

### SCHOLARSHIPS

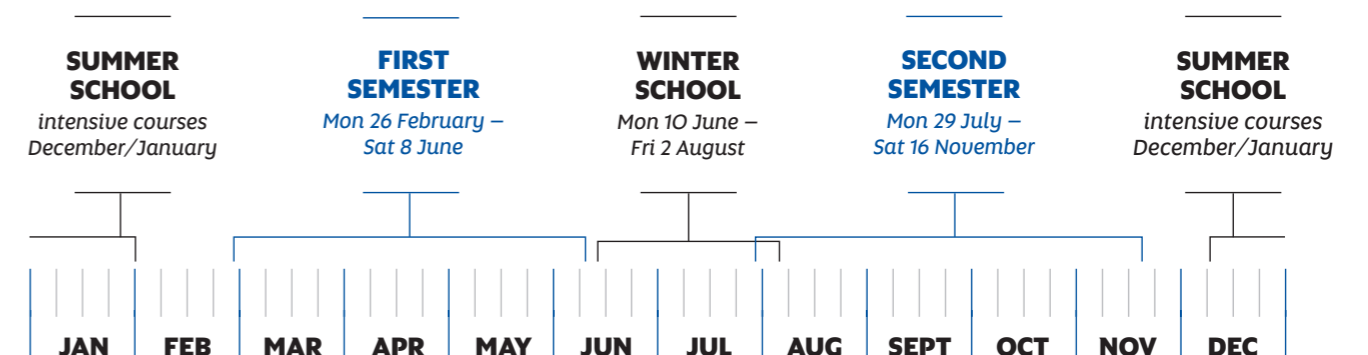
Each year more than 2,500 students benefit from our scholarships and grants. We have a range of categories including support for high achievers and students in need, and scholarships for international students.

[unisa.edu.au/international-scholarships](https://unisa.edu.au/international-scholarships)

### FLEXIBLE TIMETABLE

The UniSA Business timetable features shorter semesters, giving you the opportunity to study subjects during winter and summer school periods. This structure also creates additional time for you to participate in internships, study tours, part-time employment, or visiting family back home.

### 2024 timetable





## SOCIAL

### USASA

This is your student association who organise social activities and coordinate 90+ academic, cultural and social clubs that you can join!

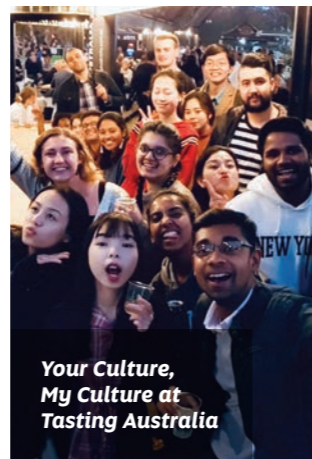
[unisa.edu.au/USASA](https://unisa.edu.au/USASA)

### UNISA SPORT

All city and metropolitan UniSA campuses have a Health and Fitness Centre, and at the City West campus you'll enjoy a 25m heated swimming pool at Pridham Hall.

UniSA Sport also has 25+ sporting clubs, including rowing, netball, gridiron, rock climbing and even esports!

[unisasport.edu.au](https://unisasport.edu.au)



Your Culture, My Culture at Tasting Australia



Business Student Club



Pridham Hall



Community garden

#1 IN SOUTH AUSTRALIA AND RATED FIVE STARS FOR STUDENT SUPPORT

2024 Good Universities Guide.



TOP 10 IN AUSTRALIA FOR QUALITY EDUCATION AND EXPERIENCE

Ranked #10, ComparED (QILT) Student Experience Survey 2021-22, Quality of Entire Educational Experience Indicator (Undergraduate), Public universities.



# BACHELOR OF DIGITAL BUSINESS

IN PARTNERSHIP WITH  
**accenture**

UniSA has partnered with Fortune Global 500 company<sup>1</sup>, Accenture, to deliver this future focused degree.

## ESSENTIAL COMPONENTS OF DIGITAL BUSINESS



### DEGREE HIGHLIGHTS

- Assess and implement new digital technologies such as AI, cloud, and machine learning to create business efficiencies through automation.
- Learn digital technology such as blockchain, the metaverse, and AR/VR to transform products, services, and business operations.
- Gain exclusive access to the Accenture Room with opportunities to connect, access additional learning content and hear from leading experts.



### 8 WEEK PAID INTERNSHIP

Paid local internship with Accenture for all third year international students\*\*



### 4 MILLION DIGITALLY-ENABLED ROLES

Future of Job Report 2023, World Economic Forum – Growth forecast for digitally-enabled roles including E-Commerce Specialists, Digital Transformation Specialists, and Digital Marketing and Strategy Specialists.

### CAREER OPPORTUNITIES

There will be strong demand for graduates with high-level business and digital skills across a wide range of job roles and industry sectors:

Digital transformation lead / Digital business solution and transformation consultant / Management consultant / Entrepreneur / Business systems analyst / Business change consultant / Business analyst

<sup>1</sup>Ranked at #220 in 2023 and listed for 22 consecutive years

For more info please visit: [unisa.edu.au/digital-business](https://unisa.edu.au/digital-business)  
Bachelor of Digital Business CRICOS code: 109017H

### DEGREE STRUCTURE

FIRST YEAR	SECOND YEAR	THIRD YEAR
Marketing Principles: Trading and Exchange Information Technology Fundamentals* Accounting for Business Introduction to Digital Disruption in Business*	Principles of Economics Elective Management and Organisation Exploring Digital Technology in Business*	Entrepreneurship for Social and Market Impact Elective Management Accounting Project Management: Principles and Strategies* Organisational Behaviour Cloud Platforms* Digital Solution Methodologies* UO Designing Digital Solutions*
		Managing Decision Making UO Digital Business Value* Security Principles* UO Digital Business Solutions* International Business Environments Strategic Management <b>Option 1</b> Solving Business Challenges Virtual Industry Internship OR Business Practicum <b>Option 2</b> Elective Solving Business Challenges OR Virtual Industry Internship OR Business Practicum OR <b>8-week paid local Accenture Internship**</b> <b>Option 3</b> Business Internship 30 Days OR <b>8-week paid local Accenture Internship**</b>

\*Course co-designed and co-delivered by Accenture

\*\*IT related subjects

\* Subject to meeting eligibility criteria, including a UniSA GPA of 5.5 or above throughout the first two years of the program, and satisfying the formal application process.

^ An internship is non-mandatory work-based training and these hours may count towards the temporary visa work condition. It is the responsibility of the visa holder to ensure they are complying with those conditions.

## UNDERGRADUATE

**Duration: 3 years full-time**

**Intakes: February & July**

Bachelor of Accounting  
 Bachelor of Business  
 Bachelor of Business (Design and Marketing)  
 Bachelor of Business (Economics, Finance and Trade)  
 Bachelor of Business (Financial Planning)  
 Bachelor of Business (Human Resource Management)  
 Bachelor of Business (Innovation and Entrepreneurship)  
 Bachelor of Business (International Business)  
 Bachelor of Business (Logistics and Supply Chain Management)  
 Bachelor of Business (Management)  
 Bachelor of Business (Marketing)  
 Bachelor of Business (Property)  
 Bachelor of Business (Real Estate Practice)  
 Bachelor of Business (Sport and Recreation Management)  
 Bachelor of Business (Tourism, Event and Hospitality Management)  
 Bachelor of Digital Business  
 Bachelor of Finance  
 Bachelor of Marketing and Communication

### Double Degrees

Bachelor of Accounting, Bachelor of Finance

## POSTGRADUATE

**Duration: 2 years full-time**

**Intakes: February & July**

International Master of Business Administration  
 International Master of Business Administration (Advertising and Brand Management)  
 International Master of Business Administration (Business Analytics)  
 International Master of Business Administration (Finance)  
 International Master of Business Administration (Human Resource Management)  
 International Master of Business Administration (Marketing)  
 International Master of Business Administration (Supply Chain Management)  
 International Master of Business Administration (Tourism and Event Management)  
 Master of Finance  
 Master of Finance (Financial Planning)  
 Master of Finance (Global Investment and Trade)  
 Master of Professional Accounting

**Duration: 1.5 years full-time**

**Intakes: February & July**

Master of Management  
 Master of Management (Advertising and Brand Management)  
 Master of Management (Business Analytics)  
 Master of Management (Human Resource Management)  
 Master of Management (Marketing)  
 Master of Management (Tourism and Event Management)

**Duration: 1.5 years full-time**

**Intakes: January, March, June, September**

Master of Business Administration  
 Master of Business Administration (Finance)  
 Master of Business Administration (Human Resource Management)  
 Master of Business Administration (Marketing)

## FAST-TRACK TO MASTERS IN BUSINESS

For select business degrees, you can gain a bachelor's and master's qualification in just four years of study with our Fast-track to Masters packaged programs. This offering enables you to broaden your knowledge base and graduate with greater expertise and career opportunities. Visit [study.unisa.edu.au/fast-track-to-masters/business/](http://study.unisa.edu.au/fast-track-to-masters/business/)

**Duration: 3 years full-time**

Bachelor of Accounting

**Duration: 1 year full-time**

Master of Finance  
 Master of Finance (Financial Planning)  
 Master of Finance (Global Investment and Trade)  
 Master of Management  
 Master of Management (Advertising and Brand Management)  
 Master of Management (Business Analytics)  
 Master of Management (Human Resource Management)  
 Master of Management (Marketing)  
 Master of Management (Tourism and Event Management)

Bachelor of Business

Master of Management  
 Master of Management (Advertising and Brand Management)  
 Master of Management (Business Analytics)  
 Master of Management (Human Resource Management)  
 Master of Management (Marketing)  
 Master of Management (Tourism and Event Management)

Bachelor of Business (Economics, Finance and Trade)

Master of Finance  
 Master of Finance (Financial Planning)

Bachelor of Business (Financial Planning)

Master of Professional Accounting

Bachelor of Business (Innovation and Entrepreneurship)

Master of Management

Bachelor of Business (Logistics and Supply Chain Management)

Master of Management (Business Analytics)

Bachelor of Business (Marketing)

Master of Management (Tourism and Event Management)

Bachelor of Business (Property)

Master of Finance

Bachelor of Business (Real Estate Practice)

Master of Finance (Financial Planning)

Master of Finance (Global Investment and Trade)

Bachelor of Business (Tourism, Event and Hospitality Management)

Master of Management (Marketing)

Bachelor of Digital Business

Master of Management

Master of Management (Business Analytics)

Master of Management (Human Resource Management)

Master of Management (Marketing)

Bachelor of Finance

Master of Professional Accounting



Think Ahead



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The University of South Australia reserves the right to alter, amend or delete any program, fee, course, admission requirement, mode of delivery or other arrangement without prior notice. Information correct at time of printing February 2024.

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